

## Purpose statement

The following purpose is for the **City & Guilds Level 2 Technical Certificate in Beauty Retail (603/0358/X)**

Area	Description
OVERVIEW	
Who is this qualification for?	<p>This Level 2 Technical Certificate in Beauty Retail aims to provide you with a range of essential technical practical skills and knowledge, which will equip you to seek employment or further training within the Beauty retail Industry.</p> <p>Following successful completion of this qualification you will be qualified to work in a number of employment destinations such as; shops, department stores or in salons.</p> <p>This qualification is suitable for anyone over the age of 16 years. You don't need any previous knowledge or experience to start this qualification.</p>
What does this qualification cover?	<p>This qualification covers all the core skills you will need to progress to further learning and training, or to enter the world of work within the beauty retail industries. You will study the following mandatory content:</p> <ul style="list-style-type: none"><li>• Working in the beauty retail industry</li><li>• Communication and customer service</li><li>• Sales and promotional activities</li><li>• Skin care for beauty retail</li><li>• Make-up for beauty retail</li><li>• Retail of additional products for beauty retail</li></ul> <p>Centres and providers work with local employers who will contribute to the knowledge and delivery of training. The different ways in which centres could support your learning, by working with both local and national beauty retail businesses, include:</p> <ul style="list-style-type: none"><li>•structured work-experience or work-placements within their business</li><li>•your attendance at classes or lectures given by industry experts</li><li>•employers input into projects and exercises, or are involved with setting assessments and examinations</li><li>•employers who act as 'expert witnesses' to contribute to the assessment of your work.</li></ul> <p>This practical based training is ideal preparation for gaining employment in agricultural industry or further specialist study.</p>

<p>How does this qualification relate to a wider learning programme?</p>	<p>This qualification provides a real opportunity for you to gain work specific skills and knowledge in beauty retail as well as studying English and maths that would benefit you in your progression opportunities and into employment. It will provide an opportunity to connect your technical learning with real-life work placement through the work experience element of your course. There will be other non-qualification activities which you will engage in whilst studying such as enrichment activities which might include the development of employability skills, team work and problem solving techniques, communications and customer care, which are really important when thinking about working in this industry. You will also receive personal tutorials which will provide opportunities to set meaningful targets for yourself and to carryout self-evaluation and reflection.</p>
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**WHAT COULD THIS QUALIFICATION LEAD TO?**

<p>Will the qualification lead to employment, and if so, in which job role and at what level?</p>	<p>Achievement of this qualification demonstrates to an employer that you have the essential technical skills, knowledge and customer service to be employed as a beauty retailer.</p> <p>This qualification could lead to a job in beauty retail working in one of the following establishments:</p> <ul style="list-style-type: none"> <li>• Department store</li> <li>• Shop – single or multi-brand</li> </ul>
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<p>Why choose this qualification over similar qualifications?</p>	<p>City &amp; Guilds offers different technical certificate qualifications at Level 2 covering the skills and knowledge needed to work within the beauty industry within different job roles such as a Beauty Therapist, Beauty Retailer, Nail Technician or Make-up Artist.</p> <p>You are likely to choose this qualification if you want to cover all of the technical skills and knowledge needed to work as a beauty retailer.</p>
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<p>Will the qualification lead to further learning?</p>	<p>This qualification will allow you to progress into employment or onto the a Level 3 Technical Diploma qualification such as:</p> <ul style="list-style-type: none"> <li>• City &amp; Guilds Level 3 Advanced Technical Diploma in Media Make-up Artistry</li> <li>• Alternatively into employment.</li> </ul>
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**WHO SUPPORTS THIS QUALIFICATION?**

<p>Employer/Higher Education Institutions</p>	<p>Hale Country Club &amp; Spa Dermalogica Benefit</p>
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British Association of Beauty Therapy & Cosmetology  
(BABTAC) – professional association

Federation of Holistic Therapists (FHT)

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FURTHER INFORMATION

Please refer to the Qualification Handbook, available on the City & Guilds website, for more information on the structure of this qualification, the content of the units, and assessment.

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