

6010-033/533 Level 3 Theatrical,
Special Effects and
Media Makeup Artistry

Version 1.0 – October 2017

Sample Mark Scheme

1	
A make-up artist is working on a large scale production and is taking their own hair styling equipment. a) State the legislation the make-up artist should follow in relation to their equipment. b) Specify the action the make-up artist should take to ensure they comply with the legislation.	(1 mark) (1 mark)
Answer: a) 1 mark for each of the following, to a maximum of 1 mark: The Electricity at Work Regulations (1989). b) 1 mark for each of the following, to a maximum of 1 mark: Portable Appliance Testing (PAT).	

2	
A make-up artist is carrying out a briefing prior to a styling service for a model who has long, fine hair. Explain which products should be used when styling the model's hair.	(4 marks)
Answer: 1 mark each for any of the following, with a maximum of 2 marks for identifying of products, to a maximum of 4 marks: <ul style="list-style-type: none"> • Mousse (1) would give more structure and body to the hair prior to styling (1). • Texture dust (1) would lift the hair at the root giving the illusion the hair is thicker (1). • Shine spray/Hairspray (1) would keep the hair from static and help maintain the style (1). 	

3	
A theatrical make-up artist has been asked to research a character for a historic play. Explain the sources of research they can use.	(5 marks)
Answer: 1 mark each for any of the following, to a maximum of 5 marks: A maximum of 3 marks for identifying source of research without further explanation: <ul style="list-style-type: none"> • Interviewing (1) would give first-hand accounts from the period which she could incorporate into her designs for a true representation (1). • Exhibitions (1) would show first-hand evidence from the period which she could incorporate into her designs for a true representation (1) and give a real feel for the time (1). • Museums (1) showcase a collection from previous historical eras which would help widen her research (1) to help achieve an authentic design (1). • Productions (past and present) (1) to show her interpretation which she could adapt for her research (1), could be in the form of newspaper articles, recordings or interviews (1). • Photographs (1) to help develop character profiles (1) which she could incorporate into her design (1). • Magazines (1) would show a true representation of the given time (1) and help make her research more credible (1). • Internet (1) wider sources of information on previous performances and characters (1), different adaptations e.g. cultural, languages, destinations, previous reviews (1). • Books (1) would reflect a more personal and realistic experience by giving direct quotes and description (1) to help source factual information to help create a realistic character(1). 	

4	
a) Describe the appearance of each of the following.	
i. Ringworm.	(1 mark)
ii. Contact dermatitis.	(1 mark)
b) Describe how the conditions described in part a) affect make-up application.	(4 marks)
Answer:	
a)	
i.	
1 mark for each of the following, to a maximum of 1 mark:	
<ul style="list-style-type: none"> • Red/silvery ring shaped rash on the skin (1). 	
ii.	
1 mark for each of the following, to a maximum of 1 mark:	
<ul style="list-style-type: none"> • Skin is red/dry/cracked/scaly and blistered (1). 	
b)	
1 mark each for any of the following, to a maximum of 4 marks:	
Ringworm:	
<ul style="list-style-type: none"> • Prevents make-up application (1) as it is Contagious (1). 	
Contact Dermatitis:	
<ul style="list-style-type: none"> • Restricts make-up application (1) as it is non-contagious (1). 	

5	
Explain the considerations to production demand when working as a make-up artist on a film production.	(4 marks)
Answer:	
1 mark each for any of the following, to a maximum of 4 marks:	
Maximum of 2 marks for identifying considerations without further explanation:	
<ul style="list-style-type: none"> • Awareness of budget/costings (1) to ensure no additional costs are incurred (1). • Costume design (1) to allow for appropriate hair and make-up design (1). • Performer considerations (1) to allow for necessary adaptations and suitability of design for actors (1). • Script breakdown (1) Timings (1) in order to design storyboard to determine true sequence of events (1). • Continuity (1) to ensure consistency in the story and that there is no break in the flow of filming (1). • Media for shooting (1) to enable artist to adapt application (1). 	

6	
Identify four resources that could be included in a look book.	(4 marks)
Answer: 1 mark each for any of the following, to a maximum of 4 marks: <ul style="list-style-type: none"> • Mood board. • Samples of material. • Face/head/shoulder/full body chart. • Sketches. • Product and equipment list. • Test shots use of makeup. • Pictures of final design. • Evaluation and justification. • Testimonials. 	

7	
Explain how modern-day technologies have influenced the make-up industry.	(6 marks)
Answer: 1 mark each for any of the following, to a maximum of 6 marks: <ul style="list-style-type: none"> • The use of High definition cameras now mean that every detail is magnified, therefore better quality products eg HD ready make-up needs to be used (1)to ensure make-up is flawless (1). • Product and equipment development has led to a wider range of application techniques e.g. airbrushing (1) which gives a finer texture and appears minimalistic on screen (1). • The development of wigs and prosthetics have evolved and are more realistic (1) and are now compatible with HD (1). • The use of CGI or Green screen has increased the range of looks available (1), the effects are more realistic (1), the make-up designs are more creative, sometimes animated (1) and can be filmed anywhere (1). 	

8	
Compare dressing a short beard and a long beard.	(4 marks)
Answer: 1 mark each for any of the following, with a maximum of 2 marks for short and a maximum of 2 marks for long, to a maximum of 4 marks: <ul style="list-style-type: none"> • In order to achieve a realistic finish for a short beard use a facial iron (1) as this would give a close tight curl (1) and finish with a thick/heavy wax (1). • In order to achieve a realistic finish for a long beard use tongs (1) as this would give a looser larger curl (1) and finish with a lightweight cream (1). 	

9	
State two airbrush techniques used for body art.	(2 marks)
<p>Answer: 1 mark each for any of the following, to a maximum of 2 marks:</p> <ul style="list-style-type: none"> • Colour washing. • Masking. • Splatting. • Stencils. • Blending. • Back bubbling. • Pulsing. 	

10	
Explain the considerations to take when applying airbrush make-up for body art.	(4 marks)
<p>Answer: 1 mark each for any of the following, to a maximum of 4 marks:</p> <ul style="list-style-type: none"> • PSI adjusted for the area to be worked on (1) to prevent harsh application on face (1) or to ensure correct coverage for different areas (1). • Flow to start away from the face (1) to prevent shock to the model (1). • Avoid spraying directly into the ear (1) as this can damage the ear canal (1). • When spraying over the nose and mouth ask model to hold their breath (1) to prevent inhalation of product (1). • Ask model to close eyes (1) to avoid irritation (1). • Apply make-up in a well-ventilated room (1) to avoid over-exposure of product (1). • Check that client is not claustrophobic or suffers from asthma (1) to avoid contra-action taking place (1). • Make-up artist to wear a mask during application (1) to avoid over exposure to products (1). 	

11	
Explain the benefits to a make-up artist of participating in a national body art competition.	(4 marks)
<p>Answer: Maximum of 2 marks for identifying benefit without further explanation, to a maximum of 4 marks:</p> <ul style="list-style-type: none"> • Artist can add images to their portfolio (1) and this will show case their skills to potential employers (1). • Creates opportunities for them to meet other professionals (1), they will be able to collaborate with in the future (1). • The artist will be able to evaluate own work,(1) to target and set themselves for future improvements to skills (1) by building on time management and gaining confidence in skills (1). • Opens the doors to other competitions, (1) this will consistently challenge and develop the artist's skills (1). • The artist will be able to compare their skills to others, (1) this will improve artist skills by learning from others (1). • The artist will gain constructive feedback from judges, (1) the artist can use this feedback to improve for future practice (1). 	

12	
Identify two methods a make-up artist could use to gain constructive feedback following a body art competition.	(2 marks)
Answer: 1 mark each for any of the following, to a maximum of 2 marks: <ul style="list-style-type: none">• Evaluation of finished product against competition criteria.• From mentors, judges, tutors, other artists who would evaluate their work.• By comparing results of first, second and third places.• Model testimony.• Posting on social media.	

A make-up artist has entered a special effects make-up competition to help raise her profile in the industry.
Discuss how they should prepare for the competition.

(9 marks)

Answer:**Indicative content:**

- Type of competition (local, national, worldwide).
- Location.
- Judges and criteria.
- Current and previous winners.
- Entry criteria.
- Skills set needed.
- Theme, Research, Concept and Presentation.
- Suitable products and equipment.
- Use of products not for intended use.
- Sourcing a model.
- Timings.
- Design.
- Test shots.
- Promoting outcome on social media.

Band 1 (1-3 marks)

The response covers a limited range of considerations that should be taken into account when preparing for body art competition. A basic understanding of the requirements as an artist, some influencing factors were addressed with minimal justification. The products and techniques explored were basic with minimal reference to theme.

Band 2 (4-6 marks)

The response covers some of the main considerations to take into account when preparing for a body art competition. The influencing factors were addressed with appropriate justification. Some discussion showing an appropriate level of understanding into a body art artist. The products and techniques explored were creative and varied, links to theme. Decisions are supported and justified.

Band 3 (7-9 marks)

A thorough and well prepared response that covers a broad range of considerations with relevant links to all technical aspects necessary for preparing for a body art competition. The influencing factors were fully addressed with excellent justification and adaptations. The products and techniques explored were creative, varied and challenging, with clear links to the theme. Decisions are fully supported and well justified.

A make-up artist has been hired on a freelance basis to design and create the character of a villain for a new West End show.
Discuss how the make-up artist should ensure they meet the requirements of the character profile.

(9 marks)

Answer:**Indicative content:**

- Budget/Costings.
- Script breakdown.
- Research and presentation.
- Suitable products and equipment.
- Working in the theatre e.g. audience distance.
- Working as a freelance artist e.g. insurance.
- Meet with the director and cast and other departments involved.
- Reference made to type of villain - consideration made to both male and female.
- Suggested hair and make-up techniques (postiche/prosthetics/ body art).
- Create design.
- Time constraints.
- Performance demands for actor.
- Costume/Props.
- Schedule/Continuity.

Band 1 (1-3 marks)

The response covers a limited range of considerations that should be taken into account when working in theatre. A basic understanding of the requirements when planning, some influencing factors were addressed with minimal justification. The products and techniques explored were basic with minimal reference to actor's role.

Band 2 (4-6 marks)

The response covers some of the main considerations to take into account when working in theatre. The influencing factors were addressed with appropriate justification and adaptations when planning. Some discussion showing an appropriate level of understanding into the adaptation of the character. The products and techniques explored were creative and varied. Decisions are supported and justified.

Band 3 (7-9 marks)

A thorough and well prepared response that covers a broad range of considerations with relevant links to all technical aspects necessary for planning for a character for theatre. The influencing factors were fully addressed with excellent justification and adaptations. The products and techniques explored were creative, varied and challenging. Decisions are fully supported and well justified.

15	
A make-up artist has been hired as a freelance make-up artist to design several looks for a TV commercial advertising a perfume. Discuss how the make-up artist should meet the requirements of the shoot.	(9 marks)
<p>Answer:</p> <p>Indicative content:</p> <ul style="list-style-type: none"> • Budget/Costing. • Research and presentation. • Suitable products and equipment. • Styling and cutting techniques. • Working as a freelance artist e.g. insurance, legislation. • Meet with the director and models to discuss suitability of designs. • Model considerations. • Reference to hair and make-up styles. • Suggested make-up techniques. • Create design. • Time constraints. • Costume/Props. • Schedule/Continuity. • Environmental considerations e.g. lighting. <p>Band 1 (1-3 marks) The response covers a limited range of considerations that should be taken into account when working on a commercial. A basic understanding of the requirements when planning, some influencing factors were addressed with minimal justification. The products and techniques explored were basic with minimal reference to looks.</p> <p>Band 2 (4-6 marks) The response covers some of the main considerations to take into account when working in on a commercial. The influencing factors were addressed with appropriate justification and adaptations when planning. Some discussion showing an appropriate level of understanding into the adaptation of different looks .The products and techniques explored were creative and varied. Decisions are supported and justified.</p> <p>Band 3 (7-9 marks) A thorough and well prepared response that covers a broad range of considerations with relevant links to all technical aspects necessary for planning for a commercial. The influencing factors were fully addressed with excellent justification and adaptations. The products and techniques explored were creative, varied and challenging. Decisions are fully supported and well justified.</p>	

16	
<p>A make-up artist is working as the head make-up artist on a train crash scene for a soap opera. Discuss how they should meet the considerations of the brief.</p>	(9 marks)
<p>Answer: Indicative content:</p> <ul style="list-style-type: none"> • Budget/Costing. • Research and presentation • Suitable products and equipment. • Meet with the director and models to discuss suitability of designs • Model considerations. • Special effects make-up techniques. • Create design. • Time constraints. • Costume/Props. • Hierarchy of roles. • Set etiquette. • Schedule/Continuity. • Environmental considerations e.g. insurance, legislation, health and safety, lighting. <p>Band 1 (1-3 marks) The response covers a limited range of considerations that should be taken into account when working on a soap opera. A basic understanding of the requirements when planning, some influencing factors were addressed with minimal justification. The products and techniques explored were basic with minimal reference to injuries.</p> <p>Band 2 (4-6 marks) The response covers some of the main considerations to take into account when working in on a soap opera. The influencing factors were addressed with appropriate justification and adaptations when planning. Some discussion showing an appropriate level of understanding into the adaptation of injuries .The products and techniques explored were realistic and varied. Decisions are supported and justified.</p> <p>Band 3 (7-9 marks) A thorough and well prepared response that covers a broad range of considerations with relevant links to all technical aspects necessary for planning for a scene. The influencing factors were fully addressed with excellent justification and adaptations. The products and techniques explored were realistic, varied and challenging. Decisions are fully supported and well justified.</p>	