

**Level 3 Advanced Technical Diploma in Theatrical,
Special Effects and Media Make-up Artistry (540)
Level 3 Theatrical, Special Effects and Media Makeup
Artistry - Theory exam (1)
March 2018**



Q	Acceptable answer(s)	Guidance	Max mks
1	<p>1 mark each for any of the following, to a maximum of 4 marks:</p> <ul style="list-style-type: none"> • Hair movement. • Hair texture. • Hair density. • Hair length. • Growth patterns. • Elasticity. • Porosity. • Head and face shape. • Facial features. • Client/Model requirements. • Contra-indications. 	Award marks for examples of hair classifications.	4
2a	<p>1 mark each for any of the following, with a maximum of 1 mark for the cutting technique and a maximum of 1 mark for the explanation, to a maximum of 2 marks:</p> <ul style="list-style-type: none"> • Thinning/point cutting/feathering/Layering (1) <ul style="list-style-type: none"> ○ will help to reduce the thickness of the hair (1) ○ will make the hair more manageable (1) ○ will make the hair easier to style (1) ○ will give the hair more shape (1). 		2
2b	<p>1 mark each for any of the following, with a maximum of 2 marks for the identification of products and a maximum of 2 marks for the explanation, to a maximum of 4 marks:</p> <ul style="list-style-type: none"> • Heat protector (1) will reduce the damage to already dry hair when using heat (1). • Serum/argon oil (1) will smooth the hair/reduce frizz (1). • Hair spray (1) will keep the hair from getting static/maintain the style (1). • Pre-conditioner (1) to smooth the hair ready for blow drying (1). • Mousse (1) to smooth the hair/structure the hair/gives lift (1). • Shine spray (1) add shine and smooth the hair at the end of the service (1). • Gel spray (1) it maintains the structure (1). 	<p>Answers must link to the scenario of thick dry hair.</p> <p>Marks should be awarded for each specific explanation point. If explanation point is very high level or exactly the same explanation points are given for more than one identification point, then marks awarded for explanation point should be limited to 1.</p>	4

	<ul style="list-style-type: none"> Vitamin spray (1) adds moisture and nourishment (1). 		
3	<p>1 mark each for any of the following, to a maximum of 2 marks:</p> <ul style="list-style-type: none"> Liaising with the designers/directors. Following the shooting schedule. Keeping photographic evidence/creating a story board. Using wigs. 		3
4	<p>1 mark each for any of the following, to a maximum of 4 marks:</p> <ul style="list-style-type: none"> Public liability. Product and services liability. Car insurance. Contents insurance. Phone insurance. Kit insurance. Health insurance. Life insurance. Travel insurance. 		4
5a	<p>1 mark for each of the following, to a maximum of 1 mark:</p> <ul style="list-style-type: none"> Open. 	Marks can be awarded if a full contextualised example of an open question is provided.	1
5b	<p>1 mark for each of the following, to a maximum of 1 mark:</p> <ul style="list-style-type: none"> Closed. 	Marks can be awarded if a full contextualised example of a closed question is provided.	1
6a	<p>1 mark each for any of the following, with a maximum of 1 mark for identification of a suitable make-up product, to a maximum of 2 marks:</p> <ul style="list-style-type: none"> Airbrush (1) <ul style="list-style-type: none"> as it offers a light but full coverage (1) this will ensure the make-up looks flawless on screen (1). HD ready make-up (1) <ul style="list-style-type: none"> to ensure compatibility with different cameras/HD camera/4K ready (1) this will ensure the make-up looks flawless on screen (1). 	If exactly the same explanation point is given for more than one identification point, marks for explanation point should be limited to 1.	
6b	<p>1 mark each for any of the following, with a maximum of 2 marks for identification of a suitable make-up product, to a maximum of 4 marks:</p> <ul style="list-style-type: none"> Grease paints /oil based paints (1) Heavily applied Conventional make-up (1) 	<p>No marks awarded for conventional make-up alone without reference to heavy application.</p> <p>If examples of conventional make up products are given</p>	4

	<ul style="list-style-type: none"> ○ to ensure it lasts the length of the production (1) ○ to show contrast from a distance (1) ○ to be visible under direct lighting (1). 	with suitable description, such as bold marks - should be awarded. Up to two marks can be awarded for identification of distinct examples.	
7	<p>1 mark each for any of the following, within a maximum of 3 marks for identification of benefits, to a maximum of 6 mark:</p> <ul style="list-style-type: none"> • Can be easily updated (1) to ensure your most up-to-date work is on show (1). • Can be adapted easily (1) to ensure you are meeting the requirements of potential employers (1). • Can be easily accessed (1) to ensure you can respond promptly to potential employers (1). • Can be shared online (1) reaching a wider potential audience (1) potentially securing further work (1). • Testimonials can be added (1) which can increase reputation (1). • It can be linked with industry professionals (1) which increases networking/testing potential (1). 		6
8	<p>1 mark each for any of the following, to a maximum of 6 mark:</p> <ul style="list-style-type: none"> • 1st degree is a surface burn (1) that appears as reddening of the skin (1). • 2nd degree is a burn in the deeper layers of the epidermis (1) that appears purple/red/brown in colour (1). • 3rd degree is a burn at the deepest layers of the dermis damaging tissues and nerves (1) this appears purple/red/brown/black in colour (1). 	<p>Marks should be awarded for accurate description of depth of skin, the terms epidermis and dermis are not mandatory to award marks.</p> <p>Marks can also be given for accurate description on how to create each of the different types of burns.</p> <p>1 mark for the type of burn with either the depth of the skin or how to create it and 1 mark for the accurate colour/appearance.</p> <p>A maximum of one mark if candidate has only listed the three types.</p>	6
9	<p>1 mark each for any of the following, to a maximum of 3 marks:</p> <ul style="list-style-type: none"> • Imperfections are magnified (1). • Increased the range of products available (1). • Realism of effects increased (1). 		3
10	<p>1 mark each for any of the following, to a maximum of 7 marks:</p> <ul style="list-style-type: none"> • Select the appropriate products for the type of prosthetic (1) to safely breakdown the 	Looking for specific references to tools and equipment to award marks for selection of products and selection of tools.	7

	<p>adhesive (1) and avoid causing damage to the skin/prosthetic piece (1).</p> <ul style="list-style-type: none"> • Select the appropriate tools (1) to gently lift (1) and avoid overexposure of the product to the skin (1). • Appropriate maintenance for the skin (1) recognising natural redness/erythema of the skin (1) and applying a cold compress (1) followed by a suitable cleanser and moisturiser (1) to avoid contra-actions (1) and to maintain skin balance/Ph (1). • Well-ventilated area (1) to avoid any contra-actions (1). • Skin sensitivity test carried out for remover prior to application (1) to avoid any contra-actions (1). • Comfortable sitting position for the model (1) to avoid fainting or discomfort (1). 	<p>Marks for skin testing only awarded if it is in the correct sequence.</p> <p>Hot towel is not an acceptable answer as this would increase heat to the area and increase the risk of a contra-action.</p>	
11	<p>1 mark each for any of the following, with a maximum of 2 marks for identification of safety considerations, to a maximum of 4 marks:</p> <ul style="list-style-type: none"> • PSI is adjusted for the area being worked on (1) to prevent harsh application (1). • Flow to start away from the face (1) to prevent shock/discomfort to the model (1). • Avoid spraying directly into the ear canal/nose/mouth/eyes (1) to avoid harming the model (1). • Apply make-up in a well ventilated room (1) to avoid inhalation of fumes (1). • Check that the client is not claustrophobic or suffers from asthma (1) to avoid contra-actions (1). • Ask the model to hold their breath / Make-up artist to wear PPE (1) to avoid over exposure to products (1). • Carry out risk assessment of equipment (1) to maintain a safe working environment (1). 		4
12	<p>1 mark each for any of the following, with a maximum of 3 marks for techniques stated without further description, to a maximum of 6 marks:</p> <ul style="list-style-type: none"> • Colour washing (1) a thin layer of colour (1). • Freehand (1) unaided drawing (1). • Stippling (1) creating marks (1). • 2D/3D (1) adding shading/highlighting (1). • Texturizing (1) adding additional materials (1). • Single/double layering (1) applying multiple products (1). • Stencilling (1) using objects to form shapes (1). 		6

	<ul style="list-style-type: none"> • Hard/Soft masking (1) to create Sharp/Soft Lines (1). • Airbrushing (1) to cover large areas/create even background colour (1). • Colour blocking (1) to create contrasting area (1). • Dry brushing (1) to add texture/give hair effect (1). 		
13	<p>1 mark each for any of the following, to a maximum of 3 marks without justification:</p> <ul style="list-style-type: none"> • Registration window (1) to avoid missing the deadline (1). • Brief/theme (1) to select the correct products/tools/equipment (1) to ensure the application meets the criteria (1). • Competition criteria (1) <ul style="list-style-type: none"> ○ so the design meets the criteria (1) and to avoid disqualification (1) ○ so the make-up artist works within timescales. • Venue location (1) in order to carry out a risk assessment prior to the day to day (1) to avoid harm to yourself/model (1). • Carry out skin test on the model in advance (1) to avoid harm to your model (1). • Insurance (1) to comply with rules and regulations/health and safety (1). • Travel arrangements (1) enabling the make-up artist to arrive on time (1). 		6
14	<p>Band 1 (1-3 marks) The response covers a limited range of considerations that should be taken into account when designing and creating characters for West End shows. A basic understanding of the requirements when planning, some influencing factors were addressed with minimal justification. The products and techniques explored were basic with minimal reference to injuries.</p> <p>Band 2 (4-6 marks) The response covers some of the main considerations to take into account when designing and creating character for a West End show. The influencing factors were addressed with appropriate justification and adaptations when planning. The products and techniques explored were creative and varied. Decisions are supported and justified.</p> <p>Band 3 (7-9 marks)</p>	<p>Indicative content:</p> <ul style="list-style-type: none"> • Budget/Costings. • Research and presentation to include referencing. • Own interpretation of characters. • Script breakdown/shooting schedule. • Costume design. • Suitable products and equipment. • Meet with the director/other departments and models to discuss suitability of designs. • Model considerations. • Make-up techniques. • Create design. • Time constraints. • Costume/Props. • Hierarchy of roles. 	9

	<p>A thorough and well prepared response that covers a broad range of considerations with relevant links to all technical aspects necessary for planning for the design and creating looks for a West End show.</p> <p>The influencing factors were fully addressed with excellent justification and adaptations.</p> <p>The products and techniques explored were creative, varied and challenging.</p> <p>Decisions are fully supported and well justified.</p>	<ul style="list-style-type: none"> • Set etiquette. • Schedule/Continuity. • Working environment e.g. insurance, legislation, health and safety, lighting. 	
15	<p>Band 1 (1-3 marks)</p> <p>The response covers a limited range of considerations that should be taken into account when designing and creating looks for a documentary.</p> <p>A basic understanding of the requirements when planning, some influencing factors were addressed with minimal justification.</p> <p>The products and techniques explored were basic.</p> <p>Band 2 (4-6 marks)</p> <p>The response covers some of the main considerations to take into account when designing and creating looks for a documentary.</p> <p>The influencing factors were addressed with appropriate justification and adaptations when planning.</p> <p>The products and techniques explored were creative and varied.</p> <p>Decisions are supported and justified.</p> <p>Band 3 (7-9 marks)</p> <p>A thorough and well prepared response that covers a broad range of considerations with relevant links to all technical aspects necessary for planning for the design and creating looks.</p> <p>The influencing factors were fully addressed with excellent justification and adaptations.</p> <p>The products and techniques explored were creative, varied and challenging.</p> <p>Decisions are fully supported and well justified.</p>	<p>Indicative content</p> <ul style="list-style-type: none"> • Budget/Costing. • Research and presentation on evolution/history. • Suitable products and equipment for filming. • Variety of styling and cutting techniques. • Working as a freelance artist e.g. insurance, legislation. • Discussing suitability of designs with the director/models/different departments. • Model considerations. • Reference to hair and make-up styles e.g. Historical influences. • Create design / Suggested hair/make-up techniques. • Time constraints. • Costume/Props. • Schedule/Continuity. • Shooting conditions e.g. lighting, indoor/outdoor. 	9