

Purpose statement

The following purpose is for the **City & Guilds Level 2 Technical Certificate in Make-up Artistry (603/0379/7)**

Area	Description
OVERVIEW	
Who is this qualification for?	<p>This Level 2 Technical Certificate in Make-up Artistry aims to provide you with a range of essential technical and practical skills and knowledge, which will equip you to seek employment or further training within the make-up Industry. These skills include carrying out services such as applying make-up and creative make-up artistry.</p> <p>Following successful completion of this qualification you will be qualified to work in a number of employment destinations such as; photographic studios, department stores, make-up stores or salons. You will also be equipped to work as a freelance make-up artist.</p> <p>This qualification is suitable for anyone over the age of 16 years. You don't need any previous knowledge or experience to start this qualification.</p>
What does this qualification cover?	<p>This qualification covers all the core skills you will need to progress to further learning and training, or to enter the world of work within the make-up industry. You will study the following mandatory content:</p> <ul style="list-style-type: none">• Principles of working in the make-up industry• Anatomy & physiology for make-up artists• Research, develop and showcase make-up and hair artistry designs• The art of applying makeup• Hair artistry• Creative make-up artistry. <p>Centres and providers work with local employers who will contribute to the knowledge and delivery of training. The different ways in which centres could support your learning, by working with both local and national make-up businesses, include:</p> <ul style="list-style-type: none">• structured work-experience or work-placements within their business• your attendance at classes or lectures given by industry experts• employers input into projects and exercises, or are involved with setting assessments and examinations• employers who act as 'expert witnesses' to contribute to the assessment of your work.

<p>How does this qualification relate to a wider learning programme?</p>	<p>This practical based training is ideal preparation for gaining employment in the make-up industry or further specialist study.</p> <p>This qualification provides a real opportunity for you to gain work specific skills and knowledge in make-up artistry as well as studying English and maths that would benefit you in your progression opportunities and into employment. It will provide an opportunity to connect your technical learning with real-life work placement through the work experience element of your course. There will be other non-qualification activities which you will engage in whilst studying such as enrichment activities which might include the development of employability skills, problem solving techniques, communications and client/model care, which are really important when thinking about working in this industry. You will also receive personal tutorials which will provide opportunities to set meaningful targets for yourself and to carryout self-evaluation and reflection.</p>
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WHAT COULD THIS QUALIFICATION LEAD TO?

<p>Will the qualification lead to employment, and if so, in which job role and at what level?</p>	<p>Achievement of this qualification demonstrates to an employer that you have the skills and knowledge of health & safety, customer service and also have the necessary technical skills to be employed as a make-up artist.</p> <p>This qualification could lead to a job as a make-up artist working in one of the following establishments:</p> <ul style="list-style-type: none"> • Photographic studios • Department stores • Make-up stores • Salon <p>You could also work as a freelance make-up artist.</p>
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<p>Why choose this qualification over similar qualifications?</p>	<p>City & Guilds offers different technical certificate qualifications at Level 2 covering the skills and knowledge needed to work within the make-up industry.</p> <p>You are likely to choose this qualification if you want to cover all of the technical skills and knowledge needed to work as a make-up artist.</p>
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<p>Will the qualification lead to further learning?</p>	<p>This qualification will allow you to progress into employment or onto the a Level 3 Technical Diploma qualification such as:</p> <p>City & Guilds Level 3 Advanced Technical Diploma in Media Make-up Artistry.</p> <p>City & Guilds Level 3 Advanced Technical Diploma in Theatrical, Special Effects and Media Make-up Artistry.</p> <p>Where you can enhance the skills and knowledge that you have gained at level two to progress into senior job roles and wider career choices.</p>
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This qualification could also lead you to an apprenticeship in make-up. You could progress onto;

Level 3 Apprenticeship in Beauty Therapy – Make-up.

WHO SUPPORTS THIS QUALIFICATION?

Employer/Higher Education
Institutions

British Association of Beauty Therapy & Cosmetology
(BABTAC) – professional association

Benefit

Federation of Holistic Therapists (FHT)

FURTHER INFORMATION

Please refer to the Qualification Handbook, available on the City & Guilds website, for more information on the structure of this qualification, the content of the units, and assessment.
