

British Growers Association Ltd
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To City & Guilds

18/08/14

Dear Sirs

British Growers Association represents a wide cross section of specialist UK growers producing fresh and prepared produce for the multiple retail, wholesale and food service industries. The industry employs around 100,000 people and the value of its output is about £3.7m. The fresh produce sector is a major supplier of raw materials to the food manufacturing industry as well as working directly with the multiple retailing sector.

The fresh and prepared produce industry comprises a number of major businesses with turnovers in excess of £100m. These businesses employ large numbers of staff at every level and therefore offer numerous interesting and varied career opportunities. The recruitment of technically qualified people into the industry is vital. A set of nationally recognised qualifications are essential to ensure the standard, quality and delivery of technical training and to provide a clear indication of the levels of achievement by the learners undertaking them.

As a Professional Body within the Horticulture industry, we would like to provide our support to City & Guilds. We feel that the following qualification is suitable for a young person between the ages of 16-19 studying full time, and will give that young person an advantage when applying for a job or progressing onto further learning.

The British Growers Association supports:

The City & Guilds Level 2 Extended Certificate in Horticulture (0078-02) 500/8582/7; and
The City & Guilds Level 2 Diploma in Horticulture (0078-02) 500/8576/1

For inclusion on the DfE 2017 performance tables in the substantial vocational qualifications at level 2 category.

We feel that there are numerous progression opportunities for employment in production horticulture and the fresh produce industry as well as in the following areas

Gardner	Garden Centre Worker
Nursery Worker	Parks Worker

We confirm that we consent to our company name and logo being made publicly available on the DfE and City & Guilds websites.

Yours sincerely

JRS Ward
Chief Executive
British Growers Association