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1 Giltspur Street
London
EC1A 9DD
T +44 (0)20 7294 2468
F +44 (0)20 7294 2400
www.cityandguilds.com

City & Guilds

600/1097/6 Level 1 Certificate in Introduction to Travel and Tourism Industry

OVERVIEW

- What does this qualification cover?

This qualification covers the required skills and knowledge for preparing to work in the Travel & Tourism Industry. It is designed to meet the needs of learners who want to work in the industry. This qualification can provide the learner with basic knowledge in differing areas before deciding which specific route they would focus on.

The following areas that can be covered within this qualification:

- The UK tourism industry
- Customer service in travel and tourism
- Locational geography
- Preparing for employment in travel and tourism
- The role of overseas resort representatives
- Worldwide travel and tourism destinations
- Package travel and tourism products and services
- UK travel and tourism destinations
- Promotional materials for travel and tourism
- Travel and tourism itineraries
- Recommending holidays to suit customers' needs

Learners will complete the required mandatory units plus the required units selected from the range of optional units to achieve the full qualification.

This is a Framework qualification.

- Who could take this qualification?

For learners starting out in travel & tourism and want a basic understanding of the industry, this qualification is designed to give an introduction to the sector, enabling learners to choose the direction they wish to go on to when progressing.

This qualification is suitable for anyone from 14 years old or over to take this qualification.

WHAT COULD THIS QUALIFICATION LEAD TO?

This qualification could lead to jobs in/as:

- Travel assistant
- Tour operators
- Business travel

The learner could progress onto qualifications such as:

- Level 2 Diploma in Travel & Tourism
- Level 2 Diploma in Cabin Crew
- Level 2 Diploma in Aviation Operations on the Ground

WHO SUPPORTS THIS QUALIFICATION?

This qualification is supported by Doncaster College, Guildford College and Wigan & Leigh College.