

Declared Purpose:

The following purpose is for the Level 3 Extended Diploma in Travel & Tourism 4976-09 (QN: 600/6763/9) This is a Technical Level qualification .

The Level 3 Extended Diploma in Travel & Tourism recognises that students have the knowledge and skills that will enable them to gain a suitable job in the travel industry. When the student completes the qualification, it will also give them an opportunity to progress on to further qualifications in this area.

Who is this qualification for?	Students who are interested in expanding their knowledge after completing the Level 3 Diploma in Travel & Tourism can continue on this qualification towards a career in the travel industry. This qualification is recommended for students who have achieved the level 3 Diploma in Travel & Tourism.
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What does this qualification cover?	The qualification will give the student the opportunity to gain the knowledge to work in a variety of roles within the travel industry.
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The student will have the opportunity to improve their career prospects by achieving additional units on top of those achieved in the Level 3 Diploma in Travel & Tourism such as:

- Foreign exchange
- Arranging conference and events
- Knowledge of the cruise industry
- Adventure tourism
- Rural tourism
- Customer service
- Legislation.

The student will have the opportunity to practise the skills they are being taught through a real agency shop or whilst on work experience with an employer.

Progression into employment could be in roles such as:

- Travel agent
 - Resort representative in a holiday resort
 - Ski chalet host
 - Supervisory roles in head offices as well as the retail travel agency.
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What opportunities are there for employment or progression after I have finished studying this qualification?

The main purpose of study for this qualification is to progress onto a variety of employment opportunities in areas such as:

- Tourism – providing services such as tour guiding
- Tour Operators
- Resort Representatives – working in overseas resorts on behalf of the tour operators meeting and greeting
- Retail travel – high street travel agencies

This qualification when studied alongside additional qualifications will go towards supporting ambitions to enter a degree course in Travel & Tourism Management (BA Hons).

This qualification is recognised by the following Professional Association.

- The Institute of Travel & Tourism.
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Further information can be found on our website and within the qualification handbook:

<http://www.cityandguilds.com/Courses-and-Qualifications/travel-tourism-andaviation/travel-and-tourism/4976-travel-and-tourism-professional/level-3>