6010-530 - Level 3 Media Makeup Artistry - Theory exam (1)

March 2024

Examiner Report

Contents

Introduction

This document has been prepared by the Chief Examiner, it is designed to be used as a feedback tool for centres to use in order to enhance teaching and preparation for assessment. It is advised that this document be referred to when preparing to teach and then again when candidates are preparing to sit examinations for City & Guilds Technical qualifications.

This report provides general commentary on candidate performance and highlights common themes in relation to the technical aspects explored within the assessment, giving areas of strengths and weakness demonstrated by the cohort of candidates who sat the **March 2024** examination series. It will explain aspects which caused difficulty and potentially why the difficulties arose, whether it was caused by a lack of knowledge, incorrect examination technique or responses that failed to demonstrate the required depth of understanding.

The document provides commentary on the following assessment;
6010-530 - Level 3 Media Makeup Artistry - Theory exam.

Theory Exam – March 2024

Grade Boundaries and distribution

Assessment: **6010-530**
Series: **March 2024**

Below identifies the final grade boundaries for this assessment, as agreed by the awarding panel:

Total marks available	
Pass mark	33
Merit mark	44
Distinction mark	55

The graph below shows the approximate distribution of grades and pass rates for this assessment:

6010-530 March 2024
Grade Distribution
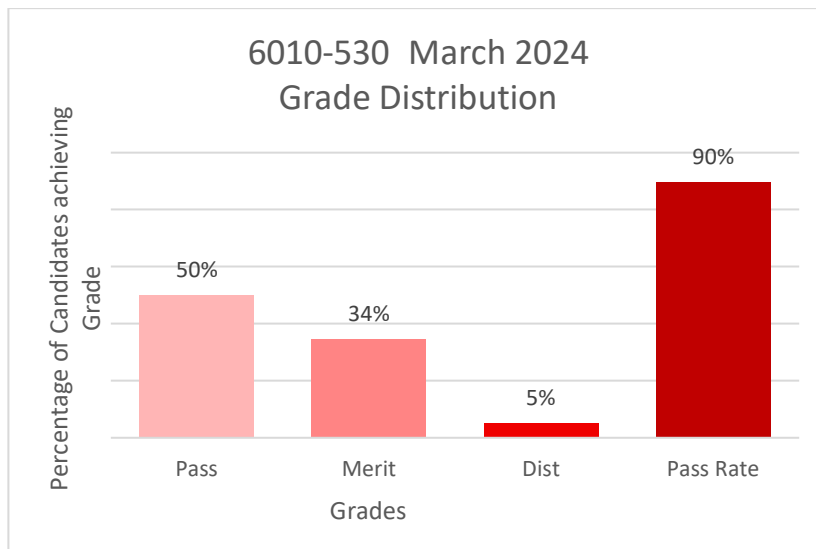
Chief Examiner Commentary

General Comments on Candidate Performance

Assessment component: 6010-530

Series 1 (March 2024)

Overall, the candidates' performance was comparable to last year. Candidates that were successful in this examination responded to the command verbs correctly and demonstrated that they have a breadth and depth of knowledge and understanding to work safely and independently within the make-up industry.

In general, candidates demonstrated good understanding and responded well to the questions regarding specific practices of types of employment, types of false eyelashes, skin type and tones, female make-up application of the 1930s, products to create a 1960s cut crease, ways to maintain make-up applied to the face, and factors to consider for catwalk make-up application.

Most candidates performed well on the AO1 recall knowledge questions, demonstrating some accurate subject-specific recall and knowledge. Candidates that gained high marks within the AO1 questions showed the ability to identify the command verb and respond appropriately. The responses to AO2 questions were generally good, with some candidates giving clear explanations and some justifications, demonstrating a strong understanding of the make-up industry.

Most candidates were able to show knowledge of how the use of Pinterest can help a make-up artist to promote their business, with the majority gaining marks; however, some candidates did not accurately respond to the question and missed full marks by repeating specific aspects of promotion.

There were some gaps in candidates' knowledge and understanding of the importance of using styling spray when creating a 1960s bob and when stating hairstyles for a 1930s male. This was seen as an area of weakness across all levels of candidates. For the 19060-s bob candidates responses did not state the correct styling considerations, and for the 1930s hairstyles candidates often stated male hairstyles from different eras.

There were mixed responses regarding reasons for using a green backdrop in photography. Some candidates were able to demonstrate knowledge and gain marks when responding to the question regarding reasons for using a green backdrop, however, the responses across the cohort were mixed. Most candidates were able to recall some reasons, but could not always provide a linked explanation, often focussing on colours and tones, limiting the marks awarded.

Extended response questions

Candidates were asked to consider the following two extended response questions: planning make-up for a camouflage workshop for a set theme and the factors to consider when a make-up artist is contracted to work on a TV documentary linked to a named theme. Candidates performed similarly to previous years. Most candidates were able to cover a range of factors, however, some candidates failed to link their response to the name theme.

Many candidates answering these questions were able to demonstrate some general knowledge of the industry practices. Candidates were also able to demonstrate good general knowledge of planning, etiquette, and industry practices. Some candidates seemed well prepared on how to write their answers to include a range of considerations within some cases. Candidates' responses covered some considerations in the planning; however, these were not always fully justified. Lower-performing candidates mainly provided recall responses and limited justifications; some missed the opportunity to link their responses the theme. Higher performing candidates did

show in-depth knowledge and understanding, justifying their answers, and linking their responses well to the question with supporting information and justifying the decisions made. Most candidates would have entered the top band by ensuring they included a wider range of indicative content, addressing the specific scenario in-depth, and including in their response more influencing factors that need to be explained, supported, and justified fully.

Candidates will benefit from practicing exam techniques when preparing for this examination. Candidates need to read questions carefully and respond clearly to the questions given in the depth required. Candidates need to ensure to link responses to the question scenario.

Centres are reminded of the City & Guilds Technicals 'Exam Guides' available here:

https://www.cityandguilds.com/qualifications-and-apprenticeships/beauty-and-complementary-therapies/beauty/6010-theatrical-and-media-makeup#tab=documents